



Advisory & Consultancy
Your Business Partner in Syria

Company Profile

Syrex Advisory and Consultancy

We provide comprehensive support at every stage, commencing with opportunity, feasibility studies and extending through the facilitation of all legal and administrative procedures. Leveraging our local expertise and reputation, we transform your ideas into real projects in the new Syria.



1. Professional Advisory and Consulting Services

1. Comprehensive Feasibility Studies

Syrex provides specialized consultations and smart market entry plans that ensure a strong presence in the business world right from the start:

- **In-depth research:** We study the target market, identify the appropriate audience, and monitor competitors to provide a thorough vision of the opportunities and challenges.
- **Strategy building:** We design a comprehensive plan that covers optimal positioning, pricing policies, and the most effective distribution channels.
- **Effective implementation:** We guide you in executing the strategy on the ground, providing hands-on support to meet your goals.
- **Continuous evaluation and development:** We monitor performance, analyze results, and recommend improvements to guarantee sustainable success.



2. Professional Marketing Consultancy

Our team provides specialized and integrated marketing consultations to ensure your strong market presence in Syria. Our services include:

- **In-depth analysis:**
We study the market and competitors to identify available opportunities and potential challenges.
- **Tailored strategies:**
We design marketing plans customized to your business to ensure optimal results.
- **Enhanced customer experience:**
We improve your interactions with clients across all channels.
- **Performance tracking:**
We monitor and analyze results to ensure the highest return on investment.



3. Accurate and Flexible Financial Studies

At Syrex, we view financial management not merely as numbers, but as the art of planning and making smart decisions. Therefore, we offer:

- **In-depth financial analysis:** Studying cash flows, fixed and variable costs, and profitability ratios with high accuracy.
- **Flexible financial plans:** Solutions that can adapt to various economic changes.
- **Risk management:** Preparing multiple scenarios and alternative plans to address any potential challenges.
- **Investment and financing planning:** Providing a strategic vision to select the most suitable financing options (loans, partnerships, foreign investment).
- **Clear financial reports:** Preparing precise and easy-to-understand reports that support fast and effective decision-making.



2. Company Formation Services of All Types

1. Comprehensive Legal and Administrative Support to Ensure Smooth Operations

Syrex provides specialized consultations and smart market entry plans that ensure a strong presence in the business world right from the start:

Our service includes:

- **Legal compliance:** Ensuring that all your company's activities comply with Syrian laws and regulations, helping you minimize risks.
- **Contract management:** Drafting and reviewing contracts and agreements to protect your rights and business interests.
- **Dispute resolution:** Providing legal advice and support in the event of any conflicts or disputes, assisting in resolving them in the best possible manner.
- **Administrative support:** Facilitating administrative procedures related to company operations.



2. Ready-Made Investment Opportunities with Feasibility Studies and Growth Plans

We continuously update our interactive map with promising investment projects available in the new Syria across any sector you are interested in. Our service includes:

- **Opportunity analysis:** We can start from scratch or consider franchising, participate in real estate projects, and existing businesses for sale, depending on your specific goals.
- **Feasibility study review:** We meticulously examine the core components of each opportunity's feasibility study, focusing on key elements like financial analysis, market research, and risks.
- **Growth plan evaluation:** We study how growth plans for investment projects are presented and identify the key indicators used to demonstrate potential returns and long-term viability.



3. Building a Strategic Network to Access Local and Global Markets

Our service includes:

- Access to collaboration opportunities and strategic partnerships in Syria and worldwide.
- Relatively easy entry into both Syrian and global markets.
- Strong presence and trust-building within the market.
- Sustainable business with good relationships and management.

4. Security Services

We provide specialized security services for investors, ensuring the protection of their businesses with professional security teams through third parties..

5. Integrated Logistics Solutions

We offer comprehensive logistics solutions that serve as the backbone of the supply chain. We combine strategic planning, operational efficiency, and smart technologies to ensure goods arrive accurately and quickly, through our trusted strategic partners.

3. Investment in Real Estate Development

Our service includes:

1. Residential, commercial, and mixed-use projects :

- Developing and constructing residential and commercial units, as well as multi-purpose complexes and gated sustainable housing communities to meet market demands and attract investors.

2. Affordable housing :

- Developing housing projects at reasonable prices to ensure the availability of homes for local communities, internally displaced Syrians, Syrian expats, the Arab and foreign communities who need housing in Syria.

3. Hospitality and tourism :

- Developing and operating hotels and tourism facilities, which enhances the tourism sector and creates local job opportunities.



Our Vision

We seek to build profitable strategic partnerships that offer investors a safe investment environment, delivering economic and social returns that contribute to the development of the new Syria.





Thank You

To explore details and investment opportunities through our interactive map, please visit our website:

<https://syrexat.com>

Or scan
QR code

